

ADV #

ADV. NAME

ISS/AMER. ACTION NETWORK

REP. #

OFF. # 6556

SALESMAN #

AGY #

AGY. NAME

AMERICAN MEDIA & ADVOCACY GROUP

BUYER NAME

TRACEY ROBINSON

815 SLATERS LANE

SALES PRSN

WA- JOE KNAUER

ALEXANDRIA, VA 22314

ORDER #

CONTRACT # 6251220

CLASS: NATL. LOCAL REGIONAL

PRDCT

AMERICAN ACTN NETWOR

EST#2871

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

OCT30/12

NOV6/12

WK-2

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE

OCT30/12

18.48

REP: TO LENA  
FR JULIE  
OK'D M6-7  
PLS CFM, THX 10/30

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1100A-1200N	30		\$1,000.00	11/2	11/2	0		FRI	0
AGENCY ADVERTISER CODE = 131												
AGENCY PRODUCT CODE = 405												
AGENCY EST# = 2871												
PROGRAM : VIEW												
CON COM1: VIEW												
103	A		1100A-1200N	30		\$3,500.00	11/4	11/4	1		SUN	1
PROGRAM : THIS WEEK												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-2 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-61 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-73 FOR 1 SPOT/WK												

FROM REP OCT30/12 18.48  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
104	A		500A-600A	30		\$750.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 103-104												
29	S		700A-900A	30		\$2,250.00	11/5	11/5	3		MON	3
PROGRAM : GD MRN AMR CON COM1 : GD MRN AMR												
102	A		600A-700A	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV5 ON LINE-29 FOR 1 SPOT/WK												
61	S		1135P-1205A	30		\$1,000.00	10/30	10/30	0		TUE	0
PROGRAM : ABC-NITELINE CON COM1 : ABC-NITELINE												
73	ES		700A-900A	30		\$2,250.00	10/30	10/30	3		TUE	3
73	ES		700A-900A	30		\$2,250.00	11/6	11/6	4		TUE	4
PROGRAM : GD MRN AMR CON COM1 : GD MRN AMR												
STATION MAKEGOOD OFFERS:												
M6	OK'D		BUY#29	MISSED: MON/700A-900A				NOV5	30S	\$2,250.00	(OCT29/12)	
				OFFER: MON/600A-700A				NOV5	30S	\$2,250.00	PLS ADVISE.	
CMT: WE CAN OFFER												
M7	OK'D		BUY#2	MISSED: FRI/1100A-1200N				NOV2	30S	\$1,000.00	(OCT29/12)	
			BUY#61	TUE/1135P-1205A				OCT30	30S	\$1,000.00		
			BUY#73	TUE/700A-900A				OCT30	30S	\$2,250.00		
				OFFER: SUN/1100A-1200N				NOV4	30S	\$3,500.00	PLS ADVISE.	
				& SUN/500A-600A				NOV4	30S	\$750.00		
CMT: WE CAN OFFER												
M8	UNREST		BUY#43	MISSED: SUN/600P-630P				NOV4	30S	\$2,000.00	(OCT30/12)	
				OFFER: SUN/600P-700P				NOV4	30S	\$2,000.00	PLS ADVISE.	
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M9 UNRESL BUY#25	MISSED: MON/600P-630P	NOV5	30S	\$3,200.00	(OCT30/12)	
BUY#47	THU/1100A-1200N	NOV1	30S	\$1,000.00		
	OFFER: SUN/500A-600A	NOV4	30S	\$800.00	PLS ADVISE.	
	& SUN/600P-700P	NOV4	30S	\$3,400.00		
	CMT: WE CAN OFFER					

NOV/12 232275.00

CONTRACT TOTAL 232275.00

TOTAL SPOTS 131

MARKET TOTALS \$553,035

WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE